

To Arlington Neighborhood Village (ANV) Volunteers,

I want to share with you a few updates and ask for your help on some special projects:

1. Save the Date – ANV Five Year Anniversary Celebration, Friday, May 3
2. Help on a new Marketing and Outreach Campaign in 2019
3. New Volunteer Coordinator position
4. Report on 2018 Accomplishments
5. Care Manager Pilot Program

ANV Five Year Celebration and Volunteer Recognition

Mark Friday, May 3 on your calendar. We will be celebrating our 5th Year Anniversary and recognizing our phenomenal volunteers. The party is planned for 5:30pm at the National Rural Electric Cooperative Association on Wilson Blvd. More details will follow, but save the date on your calendar!

Marketing and Outreach Campaign in 2019

The Board has set an ambitious goal to increase our membership to 260 in 2019. This will entail a strong outreach and marketing campaign and we are looking for volunteers who can help with:

- Community presentations – anyone with an interest in public speaking that can work from an ANV slide deck at civic association meetings, churches, other local organizations
- Sending media alerts and Letters to the Editor to local news outlets
- Placing articles in church and community newsletters, etc.
- Increasing our use of social media to post in online community list serves such as Next Door communities, ANV Facebook, Twitter, e.g.
- Hard copy distribution of materials to physical locations (senior and community centers, local businesses) to supplement our current network

This is a short list of possible ways to get involved. If you are interested, please reach out to WendyZenker@arlnvil.org and ANV board member and chair of the Marketing & Communications Committee, Kathy Stokes (kstokes@aarp.org).

Volunteer Coordinator

We are looking for a part-time consultant to improve our volunteer recruitment and engagement work; hand-in-glove with growing membership is growing our volunteer pool to support our members and our needs. Please see the [position description](#) and if you are interested or know someone who might have the right skill set, please help them to connect with us.

2018 Accomplishments

We have just completed our preliminary analysis of our 2018 accomplishments and are so pleased to share the good work that YOU have done. In 2018, ANV:

- Serviced 213 full and associate members

- Financially supported 27 members through our financial aid fund (18% of full members receive financial aid)
- Grew our membership by 46 new members, while we also saw some members move, pass away or not renew
- Grew our volunteer pool by 45 new volunteers, to a total of 244 volunteers, directly supporting members and management and oversight of ANV. Volunteers are the life blood of our organization!
- Volunteers donated 10,640 hours to ANV, and drove 28,800 miles
- Fulfilled 2,165 service requests from members, of which 1,500 were for transportation
- Completed 1,680 check-in calls at member request

We will continue to massage this data over the coming month and will issue an Impact Report in April, on our Five Year Anniversary. If you have an interest in helping pull together this report, let me know.

Care Manager Pilot Program

Many of you have raised concerns about a few of our members who need extra help. To respond to this need, the Board approved a Care Manager Pilot Program for 2019; we have signed a contract with a certified Care Manager who can be called in to provide up to ten hours of help to these members. This will include an assessment, a plan of care, and some help assessing resources. Your reports to the ANV Office are what will prompt us to decide if the Care Manager is needed, so please do keep us posted when you see something that concerns you.

Thank you for all the good work that you do and I hope to hear from you soon.

Wendy Zenker
Executive Director